



<http://www.ChefsoftheCoast.org>
SPONSORSHIP OPPORTUNITIES

Event Description

The Gulf Coast Chapter of the Mississippi Hospitality & Restaurant Association is pleased to announce the 33rd Annual Chefs of the Coast Food and Wine Gala. This year's grand tasting event will take place on **Sunday, September 20, 2015 at the Island View Casino Resort's new South Tower!!**

Over the years, Chefs of the Coast Gala has become the premier food and wine event on the Mississippi Gulf Coast, generating tremendous energy and enthusiasm while promoting the restaurant and hospitality industry. All proceeds from Chefs of the Coast benefit the community by providing scholarships to the MS. Gulf Coast Community College, assistance to local High School Culinary Arts Programs, and the Gulf Coast Chapter of the MS. Hospitality & Restaurant Assn.

HOSPITALITY SPONSORS: \$5,000

Recognition/Printed Materials

- Full-page color ad in the program featuring your business
- Logo in various printed marketing materials
- Inclusion on sponsor salute billboards (where allowed)

Banners/Display Opportunities

- Logo on Sponsor Boards at the event

Media

- Your business name included in various forms of media
- Your company logo displayed on Chefs of the Coast website with link

Event Tickets / Seating

- Admission to special Hospitality Suite
- 20 tickets to the event / shared reserve seating

CONNOISSEUR SPONSORS: \$2,500

Recognition/Printed Materials

- Full-page ad in the program featuring your business
- Recognition in various printed marketing materials

Banners/Display/Media Opportunities

- Your company name listed on our Sponsor Board at the event
- Your company name listed on ChefsoftheCoast.org with a link

Shared Reserved Seating/Event Tickets

- 10 Tickets to the event / shared reserve seating
- Admission to special Hospitality Suite

EPICUREAN SPONSORS \$1,500

Recognition/Printed Materials

- Half-page ad in the program featuring your business
- Logo on ChefsoftheCoast.org
- Recognition in various printed marketing materials

Banners/Display/Media Opportunities

- Your company name listed on our Sponsor Board at the event
- Your company name listed on Chefs of the Coast website

Shared Reserved Seating/Event Tickets

- 6 Tickets to the event / shared reserve seating
- Admission to special Hospitality Suite

GOURMET SPONSORS: \$1,000

Recognition/Printed Materials

- Your company name listed in the program
- 4 Chefs of the Coast Tickets with shared reserve seating

SPONSORSHIP FORM

Thank you for supporting the Gulf Coast Chapter of the Mississippi Hospitality and Restaurant Association's
33rd Annual Chefs of the Coast Food and Wine Gala
Sunday, September 20, 2015
6:00 pm – 9:00 pm

Please complete the following in order to confirm your sponsorship level: (Please print)

Please Check Sponsorship Level Chosen:

- Hospitality Sponsor (\$5000)
- Connoisseur Sponsor (\$2500)
- Epicurean Sponsor (\$1500)
- Gourmet Sponsor (\$1000)

Company Name: _____

Company Contact: _____

Email Address: _____

Company Address: _____

Phone Number: _____ Secondary Number: _____

Please check payment preference: Check Credit Card

Make checks payable to: MHRAGCC
Mailing to: 11975 Seaway Road, Ste. B250, Gulfport, MS 39503

To pay by credit card, please contact Beverly Martin at 228.324.0032

ARTWORK SPECIFICATIONS –

Ads

Full-Page Ad (no bleed) – 5”w x 8”h

1/2-Page Ad – 5”w x 3.875”h

Ads should be submitted as a high res PDF, Adobe InDesign or Illustrator file, or EPS.

Logos/Company Identity

Logos should be submitted as an EPS, TIFF, or high res JPEG.

***Absolute Deadline for submission of ads and logos is August 25, 2015.**

Email ads and artwork to Beverly Martin, coastchapter@msra.org

Once again, thank you for supporting the Mississippi Gulf Coast Hospitality & Restaurant Industry!